

Music Business and Entertainment Industries (Marketing Minor)

FRESHMAN YEAR

First Term

MMI 014 Music Industry Forum	0
Principal Instrument Forum	0
Principal Instrument/Voice	2
Piano	1
Ensembles	2
*MTC 111 Music Theory	2
*MTC 121 Music Theory Laboratory I	1
ENG 105 English Composition I	3
**MTH 103 Finite Mathematics	3
MCY 101 The World of Music	<u>1</u>
	15

Second Term

MMI 014 Music Industry Forum	0
Principal Instrument Forum	0
Principal Instrument/Voice	2
Piano	1
Ensembles	2
*MTC 112 Music Theory II	2
*MTC 122 Music Theory Laboratory II	1
ENG 106 English Composition II	3
MMI 173 Multinational Recorded Music Industry	3
ECO 211 Economics	<u>3</u>
	17

SOPHOMORE YEAR

First Term

MMI 014 Music Industry Forum	0
Principal Instrument Forum	0
Principal Instrument/Voice	2
Piano	1
Ensembles	2
*MTC 211 Music Theory III	2
*MTC 221 Music Theory Laboratory III	1
ENG 330 Advanced Business Communication	3
ACC 211 Principles of Financial Accounting	3
CIS 316 Microcomputer Business Applications	<u>3</u>
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Second Term

MMI 014 Music Industry Forum	0
Principal Instrument Forum	0
Principal Instrument/Voice	2
Piano	1
Ensembles	2
*MTC 212 Music Theory IV	2
*MTC 222 Music Theory Laboratory IV	1
MMI 273 Artist Management and the Live Entertainment Industry	2
MMI 274 Music Copyright Law	2
MMI 275 Record Company Marketing	1
PSY 204 Introductory Biobehavioral Statistics	<u>4</u>
	17

JUNIOR YEAR

First Term

MMI 014 Music Industry Forum	0
Principal Instrument Forum	0
Principal Instrument/Voice	2
Ensemble	1
MMI 374 Record Company Promotion	1
MMI 376 Networking in the Entertainment Industry	1
MMI 573 International Music Publishing	2
MCY 541 Music of the Mediaeval, Renaissance and Baroque Periods	3
BSL 212 Business Law	3
MKT 301 Marketing Foundations	<u>3</u>
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Second Term

MMI 014 Music Industry Forum	0
Principal Instrument Forum	0
Principal Instrument/Voice	2
Ensemble	1
MMI 375 Record Company Management	1
MMI 377 Royalties in the Music Publishing Industry	1
MTC 311 Analysis and Experience (or)	
MTC 312 Twentieth Century Techniques	3
MCY 542 Music of the Classical, Romantic and Modern Periods	3
MGT 353 The Organization and Operation of the Small Business	3
Minor	<u>3</u>
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Music Business and Entertainment Industries (Marketing Minor)

SENIOR YEAR			
<i>First Term</i>		<i>Second Term</i>	
MMI 014 Music Industry Forum	0	MMI 014 Music Industry Forum	0
Ensemble	1	Ensemble	1
MMI 575 Entertainment Industry Contracts	3	MMI 574 A&R Administration & Music Licensing	3
MMI 578 Royalties in the Recorded Music Industry	1	Minor	3
World Science	3	Elective	3
Minor	3	MMI 455 Internship in Music Industry	3
Elective	<u>3</u>	(or)	
	14	A 3-hour elective as approved by Advisor	<u>(3)</u>
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* Must pass with grade of C or above.

** If not initially placed in MTH 103, prerequisites must be taken as required.

NOTE: To remain in the Music Business and Entertainment Industries program, students must maintain a minimum 2.70 G.P.A.

[CURRICULUM - August 21 2004]